



2022 NADL VISION 21 MEETING
JANUARY 20-22, 2022
ARIA RESORT & CASINO | LAS VEGAS, NEVADA

PEOPLE, PURPOSE AND PASSION:



THE **PATHWAY**
TO **SUCCESS**



NADL ANNUAL AWARDS

FRIDAY, JANUARY 21, 2022

WELCOME TO THE 2022 NADL AWARDS

Congratulations to all of the 2022 NADL award winners! There are few greater honors than to be recognized by your peers for achievements in the profession that has meant so much to your life.

PRESENTED BY THE 2022 NADL PRESIDENT

TAD FRIESS

Thank you to everyone for attending the 2022 NADL Vision 21 Meeting. I am honored to be elected president of the National Association of Dental Laboratories. I am the owner of Rockert Dental Studio, CDL, in Wheaton, IL. I started in 1994 as a delivery driver and eventually became the owner. I earned degrees in finance and international business from Ohio State University and fulfilled my dental technology training at Triton University in Illinois. Over the years, I've served on several NADL committees. At Rockert, I have an outstanding team, many who have been with me for years. My team, and my family, are the ones who reinforce how important working with and learning from others is in our success.

NADL is about bettering this great profession. It is about the people, the members, and the camaraderie. My goal is to significantly expand NADL's membership, to bring in new ideas and new experiences we can all benefit from. I want to promote the strength of being in an industry group. This goes beyond just our ability to affect legislation and influence regulators through our numbers; we're also able to create a base of knowledge and experience everyone can draw from. It helps to make our businesses stronger, both individually and as an industry. We are proud to recognize some of the best dental laboratory technology has to offer at this awards reception. Each person and company being recognized represents the dental laboratory technology industry and NADL with honor and distinction.

I don't need to remind everyone how strange and difficult 2020 and 2021 were. With the arrival of 2022, it's my hope we will see the world get back to normal again. For those of us in this industry, we'll continue to grow, change lives every day, and increase our value to both dental professionals and their patients. To start the year off, we are proud to be recognizing wonderful people and companies that are leading the way in the dental laboratory profession. Thank you for this chance to serve as your president.



NADL
National Association of
Dental Laboratories
www.nadl.org

HALL OF FAME AWARD

LEE CULP, CDT

Lee Culp, CDT, is the CEO of Sculpture Studios in Apex, NC. Culp is considered a pioneer in digital dentistry and advanced functional aesthetic dentistry. As a world-renowned innovator and educator, he maintains an unparalleled focus and commitment to understanding the revolutionary, often complex, changes that continue to influence modern aesthetic dentistry. Thus, he lends his vision and talent to developing, throughout dentistry and within his laboratory, the related materials and communications standards necessary to ensure the most realistic opportunities for success and gratification for those discriminating dental professionals who maintain a higher profile, cutting-edge practice philosophy.

Culp is a leading resource/inventor for many of the materials, products, and techniques used in dentistry today, and holds numerous patents for his ideas and products. He writes many articles per year, and his writing, photography, and teaching style have brought him international recognition, as one of today's most exciting lecturers and innovative artisans in the specialty of digital dentistry, dental ceramics and functional esthetics.

Culp's life is all about two things, his wife, Dr. Lida Swann (prosthodontist, implant surgeon) and dentistry. He has three amazing children, one of which is also a dentist. Lee and Lida have two chocolate labs, Zeus and Thor.



*Congratulations to
Lee Culp, CDT, on being
inducted into the
NADL Hall of Fame!*

HALL OF FAME AWARD

ROB WOOSLEY, CDT

Rob Woosley, CDT, is the Senior Vice President of Operations with National Dentex. He has had an esteemed career, having been in the industry for almost 40 years and holding his Certified Dental Technician (CDT) certification for 30 years.

Woosley's path to dental technology began in 1983 at the University of Southern Indiana. He interned with Dental Professional Laboratory in Merrillville, IN, as a removable technician, specializing in cast frames and complete dentures. He quickly rose through the levels, working for several private practice Prosthodontists and both large and small dental labs.

Throughout his career, Woosley has looked to develop a culture within the dental lab emphasizing the critical part they play in patient care, and that the dental lab industry is a true partner to the dentist and prosthodontist, enabling the dentist to provide the best possible patient care.

In addition to his work, Woosley is passionate about the dental laboratory community. He has served on several governing bodies and committees, including the National Association of Dental Laboratories, the Florida Dental Laboratory Association, the International Congress of Oral Implantologists, and the JDT Advisory Committee.



Having had a long and successful career in the dental industry, Woosley has actively donated his time and experience to organizations supporting underprivileged and low income families, such as, Donated Dental Services, Smile Makeover, Nashville Rescue Mission, Dental Missions, and The Veterans Pro Bono Project.

“Rob is a walking expert on the industry and most importantly is always pushing us and his peers to stay ahead of critical changes – all to make the industry better and stronger.”

—Tom Daulton, CEO, National Dentex Labs

Congratulations to Rob Woosley, CDT, on being inducted into the NADL Hall of Fame!

LIFETIME MEMBERSHIP AWARD

MILTON POKLADNIK, CDT

Milton Pokladnik, CDT, began his career in dental laboratory technology in 1961. He has held a long and distinguished career, working in different laboratories from 1961 to 1999, including his longest time being at Reed & Associates Dental Lab. After that, he switched to an association role, becoming the Executive Director of the Dental Laboratory Association of Texas in 2000 and holding that position for 15 years.

As Executive Director of DLAT, he was responsible for planning and producing two in-person meetings per year with educational clinics and trade shows. In addition, he ran everyday operations, producing newsletters and overseeing the association's website.

In 2012, Pokladnik also took on the role as Executive Director for the CNC Group. He was director of a dental laboratory buying group consisting of 50 laboratories. He was responsible for setting up two conferences per year, plus monthly billing along with every day operations.

In addition to his time with DLAT, Pokladnik was also heavily involved with NADL in several different roles and committees, including the NADL House of Delegates, the NADL Publication Committee, the NADL Board of Directors, and many more. He served as President of the NADL Board of Directors in 1994, and in 1997 was awarded the NADL Hall of Fame Award.

Pokladnik was married in 1963 to his wife Patricia Helen Yaap, and together they have three children. In his personal time, he is very involved in his church and has served on several boards and committees, and became an ordained Deacon in 1983. Most recently in 2019, he was accepted to the Board of Deacons at his local church.



*Congratulations to
Milton Pokladnik, CDT, on
being presented the NADL
Lifetime Membership Award!*

EXCELLENCE IN EDUCATION AWARD

JACK MARRANO, CDT

Jack Marrano, CDT, is the Director of Signature Prosthetics at Absolute Dental Services in Cary, NC. He has been in the industry for 19 years. A former Marine, beginning his Ceramics career in 2002.

Marrano is a CE accredited speaker who presents courses on advanced esthetics for a multitude of different organizations. Bridging the gap between clinical and technical education is his focus. Along with speaking engagements, he teaches regularly scheduled private courses and has a current course offering at the MOD Institute.

In addition to holding membership with the NADL, he is a member of the Academy of Osseointegration, the American College of Prosthodontists and the prestigious PEERS prosthodontic association. Marrano is also on the editorial advisor's board for Dental Lab Products magazine and Spectrum Dialog magazine.



"He truly represents what a world class technician should strive to be, yet his greatest attribute is his willingness to share his amazing artistry with any technician eager to learn."

—Conrad Rensburg, Absolute Dental Services

Congratulations to Jack Marrano, CDT, on being presented the NADL Excellence in Education Award!

NELSON REGO, CDT



Nelson Rego, CDT, is the co-owner of Smile Designs by Rego in Santa Fe Springs, CA, which opened in 1980. Their focus is on non-prep veneers, full-mouth rehabilitations and implant treatments.

Rego is an Accredited member of the American Academy of Cosmetic Dentistry and holds a Certified Dental Technician (CDT) certification in Ceramics. Rego has published over 65 articles on dental materials and techniques for leading dental journals. Rego is also an accredited speaker, speaking on numerous topics all over the world.

*Congratulations to Nelson Rego, CDT,
on being presented the
NADL Excellence in Education Award!*

EDUCATOR OF THE YEAR AWARD

NICOLE JACKSON, CDT, TE

Nicole Jackson, CDT, TE, is the Lead Faculty and Program Chair of the Dental Technician Program at Milwaukee Area Technical College (MATC) in Milwaukee, WI. Jackson has served as Lead Faculty and Program Chair for two years. The program at MATC offers courses in Dental Anatomy, Complete Dentures, Crown & Bridge, All Ceramics, Dental Technology Materials, Principles of Occlusion, CAD/CAM in Dentistry, and Dental Technician Professionalism.

Within her first year of instruction, Jackson saw a 400% increase to program enrollment and is overseeing a major modification to course curriculum. MATC's coursework is now a blend of analog and digital processes to support the current industry standards and provide students with a strong foundational base. In addition, she is modernizing the coursework and enhancing student experience by implementing digital based systems of instruction, video demonstrations, video lectures, and alternative languages of delivery.

Jackson has done personal outreach to dental laboratories within Wisconsin and surrounding states to establish potential solutions for employee shortages. She was able to connect over 30 potential employers to the MATC Career Hub, which offers free job posting services for employers to advertise job opportunities to current dental technician students and past graduates of the program.



"Her passion to teach and advocate for student success goes beyond expectations. From situations involving scheduling, program planning, retention efforts, and even students' personal issues, Nicole has proven to be an invaluable and reliable resource. She continues to demonstrate a wealth of knowledge in her expertise and concern for our students."

—Erik Riley, Milwaukee Area Technical College

Congratulations to Nicole Jackson, CDT, TE, on being presented the NADL Educator of the Year Award!

MERIT AWARD FOR OUTSTANDING ACHIEVEMENTS

JAMIE STOVER, CDT



Jamie Stover, CDT, is the Senior Manager of Dental Lab Applications at Carbon. Stover has been a dental laboratory technician for over 23 years and has extensive experience on all aspects of transitioning workflow from analog processes to digital both clinically and in-lab, has written dozens of articles for publication in domestic and international dental trade journals, and lectures regularly on a myriad of topics for dental professionals.

In his role at Carbon, Stover is a consultant for labs and dentists on streamlining production with the digital workflow and implementing strategies for business growth, development, and utilization of new applications.

Stover is a member of several professional organizations including: The Dental Technician Alliance of the American College of Prosthodontists, the NADL Business Management Committee, and is a Trustee on the National Board for Certification in Dental Laboratory Technology, among others.

“Jamie contributes a high level of knowledge, passion and perspective that I don’t see often enough in our industry.” —James Caruso, Ottawa Dental Laboratory

Congratulations to Jamie Stover, CDT, on being presented the NADL Merit Award for Outstanding Achievements!

HARRY HAGMAN, CDT INVENTORS AWARD

JOSEF KOLBECK, CDT

Josef Kolbeck, CDT, is the owner of Kolbeck Dental Laboratory in Brandon, FL. His invention is the Occlusal Measurement Plane (OMP), which is a setup template that can be used for fabricating full dentures. Based on measurements from the Navy's training manual, the OMP allows you to measure different points when fabricating bite rims that help you achieve accuracy and satisfy the theoretical and technical requirements of the occlusal scheme. It allows you to do a cast analysis, measure wax rims, and determine tooth selection and arrangement.

"When I first met Josef, he had an OMP in his hands, and a business model that was taking him places. I was amazed at how dedicated he was to its success." —Justin Morris, CDT



Congratulations to Josef Kolbeck, CDT, on being presented the NADL Harry Hagman, CDT Inventors Award!

JUSTIN MARKS, CDT



Justin Marks, CDT, is the CEO of Arfona Printing, LLC, in Englewood Cliffs, NJ. His invention is a system and method of securing artificial teeth to a dental prosthetic base with gradient polymers. The invention describes a method of securing two chemically different polymers through gradient blending in additive manufacturing. This can be done with the aid of primers or bonding agents through a chemical bonding process, or through the use of retention in a mechanical bonding process. Additive manufacturing (3D printing) presents new opportunities for bonding thermoplastic materials in ways that were previously not possible through traditional injection molding, welding or thermoforming processes.

The invention relies on the use of a gradient zone between two thermoplastic materials that use varying concentrations or blends to transition from one material to another. The result is a secure bond that is mechanical in nature, but does not rely on undercuts or a lock and key modality.

Congratulations to Justin Marks, CDT, on being presented the NADL Harry Hagman, CDT Inventors Award!

LABORATORY MEMBER OF THE YEAR AWARD

CMR DENTAL LAB

CMR Dental Lab is a cosmetic and reconstructive dental laboratory in Idaho Falls, ID. The laboratory was established in 1978 by Matt Roberts, CDT, AAACD. They have been in business for 43 years. Roberts began his career fabricating esthetic reconstructive restorations and still pursues his passion for excellence in esthetics and function.

With a team of almost 20 employees, CMR Dental Lab is passionate about education and giving back to the industry. They have donated a number of courses to the Foundation for Dental Laboratory Technology for its online learning library, and is a participant in the Donated Dental Services program. As part of their mission to provide hands-on training for dentists and

technicians, CMR Dental Lab founded the Team Aesthetic Education program to provide online video education.

Matt Roberts, CDT, AAACD, CMR Dental Lab's Founder, is a member of both the American Academy of Esthetic Dentistry and the American Academy of Cosmetic Dentistry, where he is one of only 26 accredited dental technicians. He remains on the forefront of his field, sharing his ideas through continuing education programs and other teaching venues. Roberts is also a member of the L.D. Pankey Institute faculty, and helps teach the Aesthetic Solutions Program for dentists and technicians. He is a member of the editorial team for many prominent dental journals, and also speaks nationally and internationally.



Congratulations to CMR Dental Lab on being presented the NADL Laboratory Member of the Year Award!

SUPPLIER MEMBER OF THE YEAR AWARD

ALIGN TECHNOLOGY

Align Technology has been in operation for over 20 years and has over 10,000 employees. Align designs, manufactures and offers the Invisalign system, iTero intraoral scanners and services, and Exocad CAD/CAM software. These technology building blocks enable enhanced digital orthodontic and restorative workflows to improve patient outcomes and practice efficiencies for over 200 thousand doctor customers and is key to accessing Align's 500 million consumer market opportunity worldwide.

Align has helped doctors treat over 10.2 million patients with the Invisalign system and is driving the evolution in digital dentistry through the Align Digital Platform, its integrated suite of unique, proprietary technologies and services delivered as a seamless, end-to-end solution for patients and consumers, orthodontists and GP dentists, and lab/partners.



*Joseph M. Hogan,
Director, President and
Chief Executive Officer*

***Congratulations to Align Technology on being awarded the
NADL Supplier Member of the Year Award!***

CDT OF THE YEAR AWARD

NICOLE JACKSON, CDT, TE

Nicole Jackson, CDT, TE, is the Lead Faculty and Program Chair of the Dental Technician Program at Milwaukee Area Technical College (MATC) in Milwaukee, WI. Jackson has been in the industry for over 18 years, starting at Garner Dental Arts in Waukesha, WI. In 2009, she earned her Certified Dental Technician (CDT) certification in Ceramics.

In addition to her work that keeps her busy, Jackson is very involved in the industry and attending dozens of in-person and virtual continuing education programs each year. She also likes to give back, racing in the Foundation's Race for the Future 7.0 in 2021, and looking to volunteer with the 2022 Mission of Mercy held in Wisconsin.

Jackson has a passion for the dental technology industry and remains committed to attaining the highest standards of professional excellence within the dental technology community through leadership, learning, advancement, demonstration, and educational delivery.

"While Nicole is not one to tout her own accomplishments, she has a rich heritage throughout her dental lab career and also continues to be involved in many ongoing community projects and activities. She is truly a leader and is worthy of this award." —Paul Conrardy, PER CDT, DDS, FACP



***Congratulations to
Nicole Jackson, CDT, TE, on
being presented the
2022 CDT of the Year Award!***