

# 2025 SPONSORSHIP INFORMATION



**2025 NADL VISION 21 MEETING**  
**JANUARY 16 – 18, 2025**

CAESARS PALACE HOTEL & CASINO | LAS VEGAS, NEVADA



## **2025 SPONSORSHIP OPPORTUNITIES**

The 2025 NADL Vision 21 Meeting planning is underway, and we are excited to be meeting at Caesars Palace in Las Vegas! The 2025 schedule will be a similar format as in previous years with the Sponsor Marketplace and educational sessions all taking place in one location!

**All sponsorship packages include the following (based on sponsorship selection):**

- **Complimentary Full Registrations for company representatives (additional company registrations at a discounted fee)**
- **Company logo included in pre-meeting promotions in the October, November AND December 2024 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)**
- **Company Sponsor recognition included in V21 post meeting January/February AND March 2025 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)**
- **Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions**
- **Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 11,500 followers across all platforms**
- **Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor**
- **Company information on products and services uploaded to Vision 21 Meeting microsite**
- **Recognition in the onsite materials for the Vision 21 Meeting**
- **Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks**
- **5-Minute Company Presentations, Sponsor Marketplace Tabletop Displays, and additional event / promo recognitions are also available. *(All based on individual sponsorship package selections.)***

You don't want to miss these excellent opportunities to showcase your products and services, and network with top dental laboratory owners and suppliers! Make plans now to participate in this event!





## 2025 NADL VISION 21 MEETING

### January 16 – 18, 2025 • Caesars Palace • Las Vegas, NV

(As of 9/10/2024)

The 2025 NADL Vision 21 Meeting planning is underway, and we are excited to be meeting at Caesars Palace in Las Vegas! The 2025 schedule will be a similar format as in previous years with the Sponsor Marketplace and educational sessions all taking place in one location!

**IMPORTANT NOTE: Sponsorships are available on a first-come, first-served basis upon receipt of the signed agreement. NO SPONSORSHIPS ARE SECURED OR HELD WITHOUT A SIGNED AGREEMENT.**

#### □ VISION 21 WATER STATIONS SPONSORSHIP – \$8,500 (1 AVAILABLE)

**Sponsorship includes:**

- **Tabletop display in Sponsor Marketplace**
- **Two (2) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- **NOTE: The Vision 21 Water Stations Sponsorship DOES NOT include the Five-Minute Sponsor presentation.**
- Company logo included in pre-meeting promotions in the October, November AND December 2024 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)\*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2025 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions\*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 11,500 followers across all platforms
- Dedicated social media post recognizing sponsor prior to the meeting
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor\*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting\*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks\*
- Additional recognition on event signage at the meeting \*

#### □ SUPPORTING PARTNER SPONSORSHIP w/ADDED TABLETOP – \$8,300 (1 AVAILABLE)

**Sponsorship includes:**

- **Tabletop display in Sponsor Marketplace**
- **Two (2) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- **NOTE: The Supporting Partner Sponsorship w/Added Tabletop DOES NOT include the Five-Minute Sponsor Presentation.**
- Company logo included in pre-meeting promotions in the October, November AND December 2024 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)\*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2025 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions\*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 11,500 followers across all platforms
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor\*

- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting\*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks\*

## □ SUPPORTING PARTNER SPONSORSHIP – \$6,900 (UNLIMITED AVAILABLE)

This is an overall Sponsorship of the Vision 21 Meeting and not event or item specific. This will be a great Sponsorship opportunity for additional exposure for your company.

### **Sponsorship includes:**

- **Two (2) complimentary full registrations for company representatives (additional company registrations at a discounted fee)**
- **NOTE: The Supporting Partner Sponsorship DOES NOT include the Five-Minute Sponsor Presentation and DOES NOT include the Sponsor Marketplace Tabletop Display.**
- Company logo included in pre-meeting promotions in the October, November AND December 2024 JDT issues – each mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)\*
- Company Sponsor recognition included in V21 post meeting January/February AND March 2025 JDT issues – mailed to over 6,000 owners, industry leaders, NADL members and CDTs (Certified Dental Technicians)
- Company recognized in all NADL Vision 21 Meeting promotional email correspondence and meeting promotions\*
- Company recognized in NADL Vision 21 social media promotions highlighting all sponsors, totaling over 11,500 followers across all platforms
- Company recognition on the NADL Vision 21 website and on Vision 21 Meeting microsite as Sponsor\*
- Company information on products and services uploaded to Vision 21 Meeting microsite
- Recognition in the onsite materials for the Vision 21 Meeting\*
- Company logo shown in slideshow in the main meeting room throughout the meeting and during breaks\*

You don't want to miss these excellent opportunities to showcase your products and services, and network with top dental laboratory owners and suppliers! Make plans now to participate in this event!

## Sponsor Marketplace

The Sponsor Marketplace is an exclusive display area in a designated area adjacent to the general session room, providing Sponsors with greater networking opportunities with the Vision 21 attendees. The Marketplace will be open both Friday and Saturday during the meeting. All Sponsorship Packages except for the Supporting Partner Sponsorship will have the opportunity to have a display and participate in the Sponsor Marketplace.

The Sponsor Marketplace is not a standard trade show format. There are no booths only tabletop displays to provide a more virtual type of display through virtue of the multimedia element. This will be similar in nature to some vendor formats seen during the Chicago Mid-Winter Meetings. The Sponsor Marketplace will provide all Sponsors with a standard 6 ft. tabletop setup. This allows additional one-on-one networking with attendees in between the educational sessions and events.

## Secure Your Sponsorships Today!

Complete the attached Sponsorship Agreement and return to NADL. **Sponsorships are available on a first-come, first-served basis upon receipt of the signed agreement. NO SPONSORSHIPS ARE SECURED OR HELD WITHOUT A SIGNED AGREEMENT.**

## Important Deadlines

- \* Signed agreement and company logo are due by **Monday, September 2, 2024**, to be included in the attendee registration information in the October 2024 issue of the *Journal of Dental Technology*. Logos must be in PNG, JPEG, or EPS formats.
- \* Signed agreement and company logo are due by **Monday, September 30, 2024**, to be included in the November 2024 issue of the *JDT*.
- \* Signed agreement and company logo are due by **Monday, October 28, 2024**, to be included in the December 2024 issue of the *JDT*.

\* Signed agreement and company logo must be received by **Monday, December 9, 2024**, to be included in onsite meeting materials, event signage, and Sponsor slideshow. Full payment is due by **Monday, December 9, 2024**, and is non-refundable.

### **Need Additional Information?**

Contact Deborah Caldwell, NADL Meeting Planner, at 800.950.1150 or by email at [dcaldwell@executiveoffice.org](mailto:dcaldwell@executiveoffice.org). For more information as it becomes available, please continue to visit the NADL website at [www.nadl.org/v21](http://www.nadl.org/v21).

**We look forward to the 2025 NADL Vision 21 Meeting being the most valuable meeting in the upcoming year!**

## 2025 NADL VISION 21 MEETING SPONSORSHIP AGREEMENT

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

### **SPONSORSHIP SELECTIONS:**

Sponsorships will be assigned based on the date signed agreement is received. All Sponsorships will be reserved on a first-come, first-served basis. All Sponsorships must be paid in full to receive benefits described in Sponsorship details.

Please select your top three choices for sponsorship on the lines below.

First Choice: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Second Choice: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Third Choice: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

IMPORTANT NOTES: If your first choice is available, you will be given your first choice. If your first choice is no longer available, we will move to your second choice. If your second choice is no longer available, we will move to your third choice. If your first, second and third choices are no longer available, we will contact you to let you know what sponsorships are still available. If you only list your first choice, and it is unavailable, we will contact you to let you know what sponsorships are still available, but please keep in mind this may cause delays with your ability to select sponsorship opportunities.

### **PAYMENT INFORMATION:**

☐ Check Enclosed (payable to NADL) Check Number: \_\_\_\_\_ Check Amount: \_\_\_\_\_

Charge my: ☐ Visa ☐ MC ☐ AMEX Charge Amount \$: \_\_\_\_\_

Card Number#: \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Mailing Address (if different than above): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**To be included in onsite meeting materials, full payment must be received by Friday, December 9, 2024. Authorized signature below indicates you have read the above information and agree to the Sponsorship payment and terms.**

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (Printed): \_\_\_\_\_ Title: \_\_\_\_\_

**CANCELLATION:** No cancellation shall be acknowledged unless received in writing by the NADL Office. Should a Sponsor wish to cancel after receipt of the signed agreement, a 50% refund will be retained by NADL. **No refunds will be given for cancellation requested after December 9, 2024.** If NADL must cancel event, refunds or deferred payments to 2026 event will be extended.

Please email the completed form and payment to: **Deborah Caldwell – NADL Meeting Planner at [dcaldwell@executiveoffice.org](mailto:dcaldwell@executiveoffice.org)**.

**If you have any questions or need additional information, please email [dcaldwell@executiveoffice.org](mailto:dcaldwell@executiveoffice.org) or call the NADL Office at 800.950.1150.**